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BSPK to Showcase Innovative Clienteling Solutions at LEAP 2024 in Riyadh, Saudi Arabia, with Meiling Fournier as a Featured Speaker

Riyadh, Saudi Arabia – Feb 19, 2024 – BSPK, a leading provider of clienteling solutions for the retail industry, is excited to announce its participation in LEAP 2024, one of the largest technology shows in the region. The event will take place from March 4 to 7 in Riyadh, Saudi Arabia, and will feature Meiling Fournier, a prominent expert in the field, as a speaker.

LEAP 2024 brings together innovators, thought leaders, and industry experts to explore the latest trends and technologies shaping the future of business. As a key player in the retail technology space, BSPK will showcase its innovative clienteling solutions designed to transform the way brands engage with their customers.

"We are thrilled to be a part of LEAP 2024 and to have Meiling Fournier, our VP of Sales for EMEA and an expert in clienteling, as a featured speaker," said Zornitza Stefanova, CEO/Founder of BSPK. "At BSPK, we are committed to helping retailers enhance their customer engagement strategies and drive growth. We look forward to connecting with industry leaders and sharing our insights at this prestigious event."

During LEAP 2024, Meiling Fournier will discuss "The Impact of Clienteling" and how retailers can leverage clienteling solutions to personalize the customer experience, increase sales, and build brand loyalty. Attendees will have the opportunity to learn about BSPK's innovative features and how they can be tailored to meet the unique needs of their business.

To learn more about BSPK and its participation in LEAP 2024, visit [BSPK.com](https://www.bspk.com).

About BSPK:

BSPK is a leading provider of clienteling solutions for the retail industry. Our innovative platform helps retailers personalize the customer experience, increase sales, and build brand loyalty. With BSPK, retailers can engage with their customers in meaningful ways, driving growth and success.

If you have any questions or need further information, please contact Katie Tame at press@bspk.com