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For Immediate Release

BSPK Featured as a Top Startup by Best Startup California

San Francisco, CA Jan 17, 2023: BSPK is excited to announce that we have been selected as one of the Top 100 startups in California. Best Startup California tracked over 300,000 Californian startups and over 1,500,000 people who hold key positions in these companies. They highlighted top employees, founders and organization. The criteria they used to evaluate each company are:

- Track record
- Executive leadership
- Market share
- Innovation
- ESG rating

BSPK empowers global brands to grow sales with human touch and curated digital experiences. BSPK is deployed in more than 15 countries. Our mission is to transform the future of customer engagement through personalized sales, content curation and concierge services. BSPK was born in San Francisco and has offices in Paris and Shanghai.

<https://beststartup.la/101-california-united-states-based-e-commerce-platforms-companies-the-most-innovative-e-commerce-platforms-companies/>.

#bspk #clienteling #salestool #customerservice #ignitesales

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